

San Diego - UCSD La Jolla

Liste non-exhaustive et soumise à modification

Programmes	Sports et Clubs
<p style="text-align: center;"><u>BUSINESS CERTIFICATES</u></p> <p><u>BUSINESS ESSENTIAL:</u></p> <p>Business Basics Business Ethics Marketing, Sales & Customer Service Change and Innovation in the Workplace Communication and Presentation Skills Leadership and Team Skills Project Management Human Resources Negotiation Skills</p> <p><u>BUSINESS MANAGEMENT</u></p> <p>Internship: 120 hours 1st and 2nd quarter: Business Management 3rd quarter, choose between:</p> <ul style="list-style-type: none"> - Pre-MBA - Marketing - Finance - Human Ressources <p><u>COMPARATIVE MARKETING</u></p> <p>Elements of Marketing Applied Market Research Customer Relationship Management Web & New Media Marketing Techniques Brand Strategies Global Marketing Guest speakers and/or a visit to a local company to learn about specific techniques applied by marketers Completion of a directed marketing project with final project drawing on curriculum and experiences</p>	<p>Gym Basket Soccer Swimming</p>

